

MUS: Perspectives from USAID



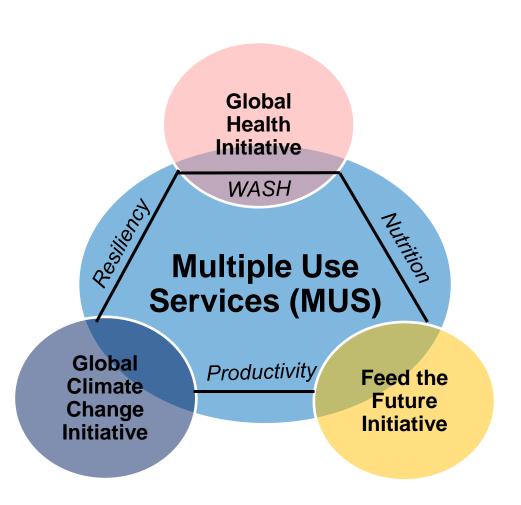
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USAID and **MUS**: A History

- 2005: Initial USAID/W staff 'exposure' to MUS concept
- 2006: Concept mentioned in first RFA in Kenya ('MUS-lite')
- 2007-2010: First rigorous MUS program built into USAID water program (WAWI-Niger)
- All of this driven by USAID/Washington "champions"
- 2010-2011: New programs with significant MUS components launched in Tanzania (2010), Rwanda (2011), and Burkina Faso/Mali (2011); MUS training development supported through WASH Plus (NOTE: All USAID MUS programs to date implemented by Winrock as one component of broader integrated programs)
- 2011: WB/USAID MOU signed WASH Working Group selects MUS as a key mutual theme of interest

Alignment with USAID Priorities

- Supports all three major Presidential Initiatives
- Potentially attributable to various 'flavors of funding' (earmarks and directives) – fits especially well with integrated programs
- Mentioned in USAID Water Strategy
- Good receptivity on the part of Missions



Scaling Up MUS in USAID: Challenges







- Staff are not widely aware of approach, or research/evidence behind it
- USAID WASH or agriculture implementing contractors/NGOs often do not have 'rigorous' MUS expertise
- Implementing MUS requires 'creative' blending of earmark/directive funding (WASH+ Food Security + Climate Change Adaptation, etc.)
- USAID has focused almost exclusively on 'domestic plus' model to date – will need full engagement of agriculture colleagues to pursue more 'productive plus' opportunities

Scaling Up MUS in USAID: Recommendations



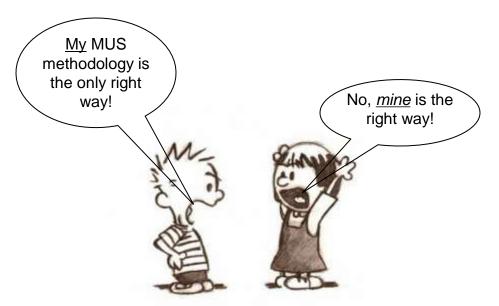
For USAID:

- Conduct more staff training on MUS as a programming option especially to non-WASH staff (FtF, etc.) (already integrated into WASH and environment trainings...)
- Support capacity building of local and international partners in rigorous MUS approaches through USAID water programming
- Collaborate with others to document and disseminate field experiences/lessons learned in MUS programming
- Partner strategically with the World Bank to introduce/scale-up approach within donor agencies

Scaling Up MUS in USAID: Recommendations

For the MUS Group:

- Produce more analytics, guidance, and training materials to systematize and standardize MUS approaches (entire typology)
- Better integrate the MUS
 approach into broader sector
 movement towards
 sustainable service delivery
 (e.g., SDA/Triple-S,
 WASHCost), and analogous
 approaches in sustainable
 agricultural water management





"May the MUS be with you!"



Thank you!
Sharon Murray (and other USAID friends!)